

Code No: 9E00102

**MBA - I Semester Regular & Supplementary Examinations, January/February 2010**  
**MANAGERIAL ECONOMICS**  
(For Students admitted in 2009-2010 only)

Time: 3 hours

Max Marks: 60

**Answer any FIVE questions**  
**All questions carry equal marks**

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1. "The global economic turbulence proves that the study of managerial economics is of no use" Comment.
2. Many companies are following "Sales maximization with target profit". Do you agree?
3. Explain the importance of time value, and the discounting principle for investment decisions.
4. Discuss the basic differences between demand forecasting, demand planning.
5. Explore the role of 'Returns to factors, and returns to scale', to decide the optimum output level.
6. Examine various cost concepts, and their behavior when production varies.
7. "Most of the industries are moving towards oligopoly market structure". Discuss the reasons, if any, for that and explain the features of oligopoly.
8. Discuss the theories of profit and their relevance to the current economic environment.

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**KOTTAM**  

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