

Code No: 9E00101

**MBA I Semester Regular Examinations, January/February 2010**  
**MANAGEMENT & ORGANIZATIONAL BEHAVIOR**  
(For Students admitted in 2009-2010 only)

Time: 3 hours

Max Marks: 60

**Answer any FIVE questions**  
**All questions carry equal marks**

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1. In Indian conditions the social responsibility of business is more in theory than in practice. Do you agree with this statement or not? Why?
2. Discuss the process of planning. What are the limitations of planning? What actions can be taken to make planning more effective?
3. "Control is a fundamental management function that ensures work accomplishment according to plans". Analyze this statement and outline the essential steps in control process.
4. Answer the following questions:
  - (a) Explain five big personality traits with example.
  - (b) What is mean by learning? Explain the theories of learning.
5. Define the term 'Group dynamics'. List and explain the various factors that you study under group dynamics.
6. Answer the following questions:
  - (a) Describe Maslow's theory of motivation.
  - (b) Describe Herzberg's two factor theory of Motivation.
7. Identify the leadership qualities/traits of historical/spiritual leaders of masses like Budha, Mahaveera, Jesus, Mohammed and Sankrishna. Are there some leaders in the corporate world who possess some such traits/qualities of those spiritual leaders? If yes-Explain.
8. Define organizational culture. What are its functional and dysfunctional consequences?

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